



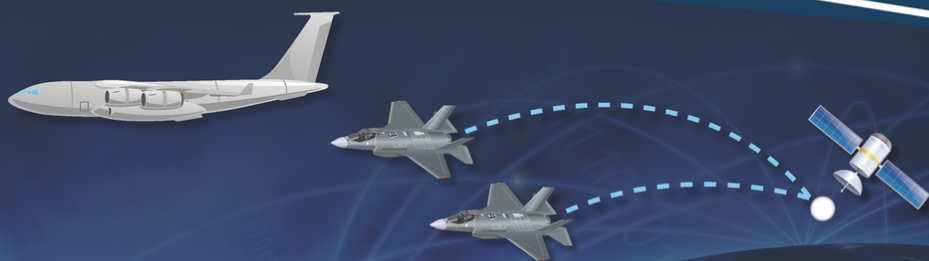
AIR
FORCE
ENERGY

2022 ENERGY ACTION MONTH

DIGITAL TOOLKIT

POWERING POSSIBILITY

Energy is critical to the Department of the Air Force's combat capability and readiness. This October, we're showcasing the innovative energy projects that are helping us power possibility for the future force.





OVERVIEW

Every October, the Department of the Air Force recognizes Energy Action Month to highlight energy's critical role in operations and mission continuity and to encourage smart energy use and management for our installations, ground vehicles, and aircraft.

This year, we're embracing a new three-year theme, "**Powering Possibility**," which reflects the Department's forward-looking approach to energy innovation and powering the future force. Under this theme, we will showcase energy's essential role in assuring combat capability and readiness, underscore the importance of developing high return-on-investment energy solutions that bolster resilience in the face of climate change, and encourage Airmen and Guardians to prioritize efficient energy and water management.

To support Energy Action Month 2022, we've created the following materials for energy managers, public affairs officers, and other interested parties. We encourage you to download and distribute these materials to raise awareness about the important role energy and water play in every aspect of the mission. Whether you implement aviation fuel efficiency projects or take action at individual installations, every effort taken by our community helps us to improve our capability and resilience.



safie.hq.af.mil/EAM



SOCIAL MEDIA



facebook.com/AirForceEnergy



twitter.com/AFEnergy



[linkedin.com/company/
air-force-operational-energy](https://linkedin.com/company/air-force-operational-energy)

Example Posts



Power makes the Air Force mission possible. We're working with industry to develop advanced energy technologies that make us more capable and resilient. [#PowerDAFPossibility \[link to safie.hq.af.mil/EAM\]](https://safie.hq.af.mil/EAM)



Power makes the @usairforce mission possible. We're working with industry to develop advanced [#energy](#) technologies that make us more capable and resilient. [#PowerDAFPossibility](#) [#EnergyActionMonth](#) [\[link to safie.hq.af.mil/EAM\]](https://safie.hq.af.mil/EAM)



safie.hq.af.mil/EAM

#PowerDAFPossibility

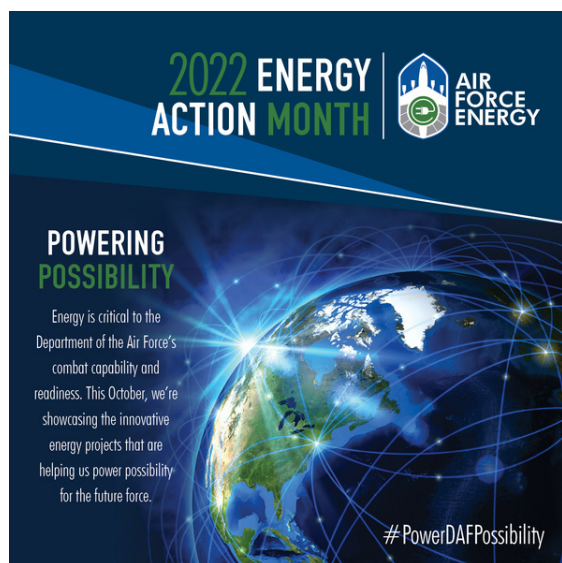


GRAPHICS

Website Graphic 680x400



Facebook Graphic 476x476



Twitter Graphic 440x220



safie.hq.af.mil/EAM