



AIR
FORCE
ENERGY

2024 ENERGY ACTION MONTH

POWERING POSSIBILITY

Ready, Resilient, Reliable

energy is essential to fly, fight,
and win — anytime, anywhere.

The Department of the Air Force is
Powering Possibility by investing
in game-changing technologies
and innovative energy solutions
that ruggedize our installations
and increase combat capability
for the future force.



#PowerDAFPossibility



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OVERVIEW

Every October, the Department of the Air Force recognizes Energy Action Month to highlight energy's critical role in operations and mission continuity and to encourage smart energy use and management for our installations, ground vehicles, and aircraft.

In the final year of the three-year "Powering Possibility" theme, DAF is highlighting its innovative approach to the development of resilient energy technologies to strengthen the combat capability and readiness of our forces both now and in the future.

To support Energy Action Month 2024, we've developed the following materials for energy managers, public affairs officers, and other interested parties. We encourage you to download and distribute these materials to raise awareness about the important role energy and water play in every aspect of the mission. Whether you implement aviation fuel efficiency projects or take action at individual installations, every effort taken by our community helps us to improve our capability and resilience.



<https://www.safie.hq.af.mil/EnergyActionMonth/>



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SOCIAL MEDIA



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Sample Posts



Energy will be the margin of victory in Great Power Competition. The Department of the Air Force is investing in critical capabilities, innovative tech, aircraft modernization, and resilient energy and water systems that ensure Airmen and Guardians are prepared to react and recover from any threat, at any time.
#PowerDAFPossibility [link to safie.hq.af.mil/EnergyActionMonth]

Delivering 21st century technologies to the warfighter is more important than ever. This year, the Department piloted its 1st Water Resilience Readiness Exercise, advanced over 20 microgrid systems, and unveiled new software that provides rapid data analysis and visualizes energy and water information using generative AI. #PowerDAFPossibility



In the face of growing challenges, the Department of the Air Force is championing #energy and #water innovation to #PowerDAFPossibility and assure mission success across the globe. #EnergyActionMonth

Power makes the Department of the Air Force mission possible. We're investing in advanced #energy technologies to protect and defend the nation with even greater efficiency and effectiveness. #PowerDAFPossibility #EnergyActionMonth [link to safie.hq.af.mil/EnergyActionMonth]

#PowerDAFPossibility

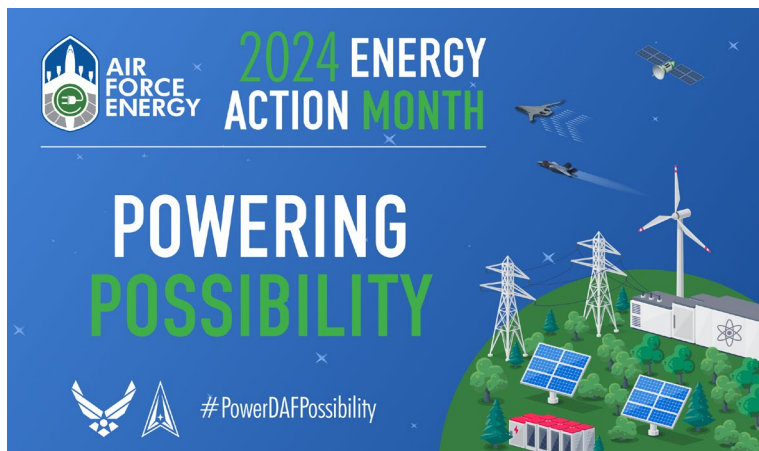


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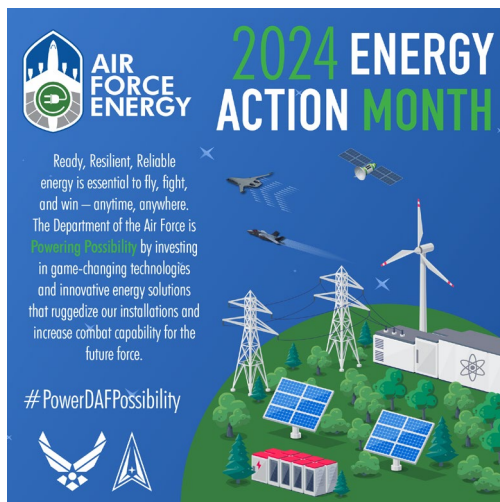
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GRAPHICS

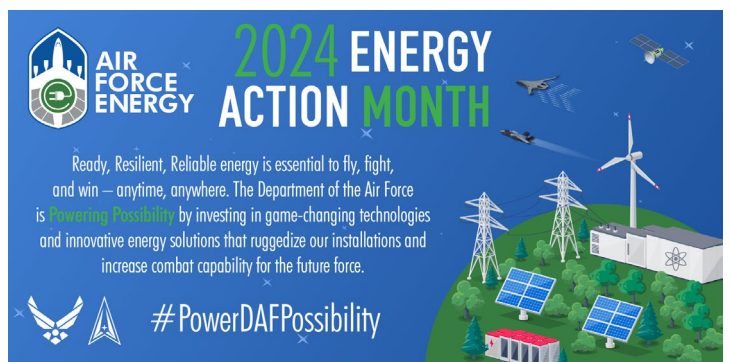
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